



UTTAR BHARATIYA SANGH'S
MAHENDRA PRATAP SHARADA PRASAD SINGH
COLLEGE OF COMMERCE & SCIENCE

(Affiliated to University of Mumbai)

(COLLEGE CODE - 729)

1.2.1 Number of certificate/ Value Added Courses offered and online courses of MOOCs, SWAYAM, NPTEL, etc. where the students of the institution have enrolled and successfully completed during the last five years.

Criteria 1.2.1_D
MOOC/SWAYAM – Add on
Courses
Extract of MOOC/SWAYAM
Courses





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For A.Y. – 2020 -2021

Certificate Course Report at a Glance

Sr. No.	Programme Name	Mode	Programme Source & Co - Ordinator	Programme Co-ordinator in Host College and Guest Co-Ordinator	Course	No. of Students Participants	Duration	Course Outcome
1	Brand Management	Online	By Preeti Krishnan Lyndem Indian Institute Of Management Bangalore	Ms. Shweta Pathak Ms. Arpana Surve	SY, TY CS	4	1 st August 2020 To 31 st October, 2020 1 st Term	To get information about brand management
2	Customer Relationship Management	Online	By Shainesh G Indian Institute of Management Bangalore (IIMB)	Ms. Shweta Pathak Mr. Mohit Sharma	FY, SY, TY BMM & SY, TY B.Sc.	58	1 st August 2020 To 31 st October, 2020 1 st Term	To learn concept of customer relationship management
3	International Business	Online	By Prof. J. K. Nayak IIT Roorkee	Ms. Rashmi Singh Dr. Prem Singh	SY, TY CS	4	3 rd January, 2021 To 31 st March 2021 2 nd Term	To enhance knowledge about international business.



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Plot no. 629/1243, Behind Teacher's Colony, Bandra East , Mumbai - 400051, Contact No:- 7738445493.

Website:- <https://ubseducation.in>, Email-ID:- mpspcollege@rediffmail.com

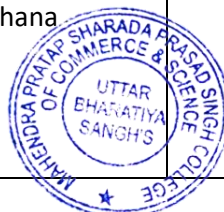


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4	Advanced Financial Instruments for Sustainable Business and Decentralized Markets	Online	By Prof. Abhinava Tripathi IIT Kanpur	Ms. Sayed Masooma Mr. Milind More	FY, SY, TY B.Com.	240	1 st August 2020 To 31 st October, 2020 1 st Term	To know the information about modern financial market. To learn CAPM Model.
5	Financial Derivatives & Risk Management	Online	By Prof. J. P. Singh IIT Roorkee	Mr. Sanjay Jaiswar Mr. Shivkumar Dubey	FY, SY, TY BMS	129	1 st August 2020 To 31 st October, 2020 1 st Term	To study the futures and options strategies.
6	Modelling And Analytics For Supply Chain Management	Online	By Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh IIT Kharagpur	Ms. Shweta Pathak Mr. Felix Anthony	FY, SY, TY BMS	129	3 rd January, 2021 To 31 st March 2021 2 nd Term	To understand the concept of Blockchain.
7	Financial accounting – IIT Mandi	Online	By Prof. Puran Singh IIT Mandi	Ms. Sayed Masooma Ms. Neeta Sahu	FY, SY, TY B.Com.	240	3 rd January, 2021 To 31 st March, 2021 2 nd Term	To learn various concept of financial accounting.
8	Business Fundamentals for Entrepreneurs (Part 2: External Operation)	Online	By Prof. Devdip Purkayastha IIT Bombay	Ms. Madhavi Neman Mr. Mervin Norhana	FY, SY, TY BMM & SY, TY B.Sc.	58	3 rd January, 2021 To 31 st March, 2021 2 nd Term	To understand the concept of business fundamentals for



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								entrepreneurs.
9	Foreign Exchange market	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Ms. Minakshi Kandari Ms. Rohani Yevale	FY, SY, TY B.Sc. IT	28	1 st August 2020 To 31 st October, 2020 1 st Term	To know the information about foreign exchange market.
10	Introduction to Banking and Financial Markets	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Ms. Rashmi Singh Ms. Sunita Sonkar	FY, SY, TY B.Sc. IT	28	3 rd January, 2021 To 31 st March, 2021 2 nd Term	To study the concept of banking. To get information about financial markets



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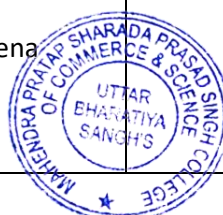




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Certificate Course Report at a Glance

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1	Economics Foundation of Pricing	Online	By Sreelata Jonnalagedda Indian Institute of Management Bangalore (IIMB)	Ms. Rashmi Singh Ms. Rohani Yevale	FY, SY, TY BMM & BSC	46	1 st August 2021 To 31 st October, 2021 1 st Term	To provides an economic framework that lays the foundation for good pricing decisions. To understand the impact of cost, competition, and customer side factors on pricing.
2	Equity Stock Market Concepts Investment, risks & privatization	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Mr. Sanjay Jaiswar Mr. Dhruv Yadav	FY, SY & TY B.COM	195	1 st August 2021 To 31 st October, 2021 1 st Term	To understand the structure & functioning of equity stock market, To summarize theories of governing equity stock market.
3	Integrated Marketing Communication	Online	By Prof. Vinay Sharma IIT Roorkee	Ms. Shweta Pathak Ms. Reena Kumari	FY, SY & TY BMS	116	1 st August 2021 To 31 st October, 2021 1 st Term	To enlighten the participants with important aspects



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								of planning, execution and evaluation of marketing communications and its strategies.
4	Digital Marketing	Online	By Dr. Tejinderpal Singh Panjab University Chandigarh	Ms. Madhavi Neman Mr. Khan Abdul Karim	FY, SY, TY BMM & BSC	46	3 rd January 2022 To 31 st March 2022 2 nd Term	To understanding of how the digital media works and develop the critical insights necessary to succeed in ecommerce and digital and social media marketing
5	Evolution of Business & Market	Online	By Prateek Raj Indian Institute of Management Bangalore (IIMB)	Ms. Shweta Pathak Ms. Aparna Surve	FY, SY & TY BMS	116	3 rd January 2022 To 31 st March 2022 2 nd Term	To understand the formalization of business over time from craft guilds to formal markets. To explain a historical perspective of




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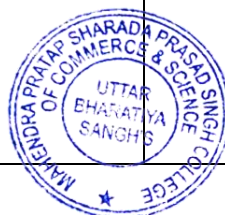



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								how markets evolve.
6	Financial Statement Analysis & Reporting	Online	By Prof. Anil K. Sharma IIT Roorkee	Ms. Sayed Masooma Mr. Felix Anthony	FY, SY & TY B.COM	195	3 rd January 2022 To 31 st March 2022 2 nd Term	To understand, interpret and analyse general purpose financial reports. Demonstrate knowledge of management accounting concepts and techniques
7	Business Analytics & Data mining modeling using R	Online	By Prof. Gaurav Dixit IIT Roorkee	Mr. Aakash Yadav Ms. Sunanda Mulgund	FY, SY, TY IT & CS	48	1 st August 2021 To 31 st October ,2021 1 st Term	To impart knowledge on use of data mining techniques for deriving business intelligence to achieve organizational goals. Use of R (statistical computing- MOOCs Proposal software) to build, assess, and compare models based on real




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								datasets and cases with an easy-tofollow learning curve.
8	Introduction To System Dynamics Modeling	Online	By Prof. Jayendran Venkateswaran IIT Bombay	Ms. Dhanshree Adam Ms. Karishma Mehta	FY, SY, TY IT & CS	48	3 rd January 2022 To 31 st March 2022 2 nd Term	Understanding of systems thinking and the SD methodology, enabling them to model, simulate, analyze, and discuss complex issues.



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1	AI in Marketing	Online	By Prof. Zillur Rahman IIT Roorkee	Ms. Shweta Pathak Ms. Rupa Kulkarni	FY, SY & TY B.COM	179	1 st August 2022 To 31 st October ,2022 1 st Term	To learn the concept of AI in marketing.
2	Effective Business Communication	Online	By Prof. Bringi Dev and Prof. Rakesh Godhwani Indian Institute of Management - Bangalore	Ms. Shrutika Khot Dr. Sandeep Kumar Dubey	BAMMC, B.Sc., FY, SY & TY	32	1 st August 2022 To 31 st October ,2022 1 st Term	To understand the types of business communication. To overcome barriers in communication.



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3	Financial Accounting and Analysis	Online	Padmini Srinivasan Indian Institute of Management Bangalore (IIMB)	Mr. Ghanshyam Jha Mr. Gaurav Singh	FY, SY & TY B.COM	179	3rd January 2023 To 31st March 2023 2nd Term	To study basic concept of financial accounting. To get information about GAAP.
4	Concepts and Application in Engineering	Online	Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore	Mr. Ashish Chauhan Ms. Swati Shingate	FY, SY & TY IT	83	1 st August 2022 To 31 st October ,2022 1 st Term	To understand the various concepts of computer languages.
5	AI for Investment	Online	Prof. Abhinava Tripathi IIT Kanpur	Mr. B.D. Mishra Ms. Sunanda Mulgund	FY, SY, TY, CS & IT	108	3 rd January 2023 To 31 st March 2023 2 nd Term	To understand the application of Artificial Intelligence and Machine Learning techniques in financial markets, trading, and asset management.



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6	Leadership and Team Effectiveness	Online	Prof. Santosh Rangnekar IIT Roorkee	Ms. Madhavi Neman Mr. Chetan Toprani	FY, SY, TY, BAMMC & B.Sc.	32	3 rd January 2023 To 31 st March 2023 2 nd Term	To understand the concept of leadership and team effectiveness.
7	Financial Institutions and Markets	Online	By Prof. Jitendra Mahakud IIT Kharagpur	Ms. Minakshi Kandari Mr. Suraj Kahar	FY, SY, TY BMS	83	1 st August 2022 To 31 st October, 2022 1 st Term	To get information about various financial institutions and markets.
8	IP Management and Technology Transfer	Online	Prof. Gouri Gargate IIT Kharagpur	Ms. Lalita Nirmal Ms. Palak Agrawal	FY, SY, TY CS	35	1 st August 2022 To 31 st October, 2022 1 st Term	To transform inventions and scientific outcomes into new products and services that benefit society.
9	Principles of Management	Online	Prof. Usha Lenka IIT Roorkee	Ms. Shweta Pathak Mr. Mohit Sharma	FY, SY, TY BMS	83	3 rd January 2023 To 31 st March 2023 2 nd Term	Evolution of Management and its principles. Functions of management and their importance in business.



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