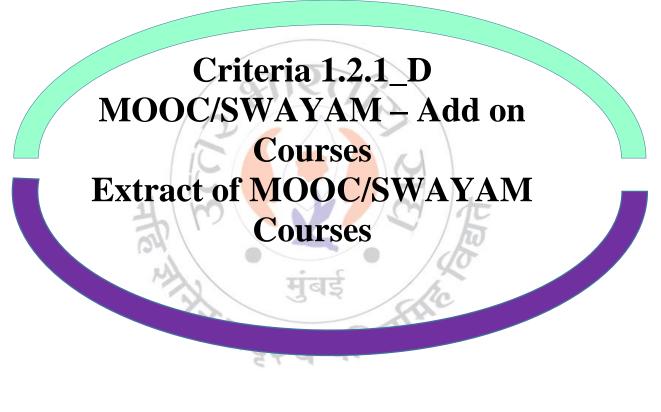


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1.2.1 <u>Number of certificate/ Value Added Courses offered and online courses of MOOCs, SWAYAM, NPTEL, etc. where the students of the institution have enrolled and successfully completed during the last five years.</u>







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For A.Y. – 2020 -2021

Certificate Course Report at a Glance

Sr. No.	Programme Name	Mode	Programme Source & Co - Ordinator	Programme Co-ordinator in Host College and Guest Co- Ordinator	Course	No. of Students Part- icipants	Duration	Course Outcome
1	Brand Management	Online	By Preeti Krishnan Lyndem Indian Institute Of Management Bangalore	Ms. Shweta Pathak Ms. Arpana Surve	SY, TY CS	4	1 st August 2020 To 31 st October, 2020 1 st Term	To get inform ation about brand manag ement
2	Customer Relationship Management	Online	By Shainesh G Indian Institute of Management Bangalore (IIMB)	Ms. Shweta Pathak Mr. Mohit Sharma	FY, SY, TY BMM & SY, TY B.Sc.	58	1 st August 2020 To 31 st October, 2020 1 st Term	To learn concept of customer relationshi p managem ent
3	Internationa I Business	Online	By Prof. J. K. Nayak IIT Roorkee	Ms. Rashmi Singh Dr. Prem Singh	SY, TY CS	4	3 rd January, 2021 To 31st March 2021 2 nd Term	To enhance knowledge about internatio nal business.





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4	Advanced Financial Instrument s for Sustainabl e Business and Decentraliz ed Markets	Online	By Prof. Abhinava Tripathi IIT Kanpur	Ms. Sayed Masooma Mr. Milind More	FY, SY, TY B.Com.	240	1 st August 2020 To 31 st October, 2020 1 st Term	To know the informatio n about modern financial market. To learn CAPM Model.
5	Financial Derivatives & Risk Management	Online	By Prof. J. P. Singh IIT Roorkee	Mr. Sanjay Jaiswar Mr. Shivkumar Dubey	FY, SY, TY BMS	129	1 st August 2020 To 31 st October, 2020 1 st Term	To study the futures and options strategi es.
6	Modelling And Analytics For Supply Chain Management	Online	By Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh IIT Kharagpur	Ms. Shweta Pathak Mr. Felix Anthony	FY, SY, TY BMS	129	3 rd January, 2021 To 31 st March 2021 2 nd Term	To understan d the concept of Blockchain
7	Financial accounting – IIT Mandi	Online	By Prof. Puran Singh IIT Mandi	Ms. Sayed Masooma Ms. Neeta Sahu	FY, SY, TY B.Com.	240	3 rd January, 2021 To 31 st March, 2021 2 nd Term	To learn various concept of financial accountin g.
8	Business Fundamental s for Entrepreneur s (Part 2: External Operation)	Online	By Prof. Devdip Purkayastha IIT Bombay	Ms. Madhavi Neman Mr. Mervin Norhana WS. Mervin Norhana HARADA R UTTAR EHASATIYA SANGHS	FY, SY, TY BMM & SY, TY B.Sc.	Vahendra Pratap of Arts.	3 rd January, 2021 To 31 st March, 2021 2 ^{ad} Term I/C PRINCIPAL Sharada Prasad Singh Commerce & Science East), Mumbai - 400 05	To underst and the concept of business fundam entals for



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								entrepr eneurs.
9	Foreign Exchange market	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Ms. Minakshi Kandari Ms. Rohani Yevale	FY, SY, TY B.Sc. IT	28	1 st August 2020 To 31 st October, 2020 1 st Term	To know the informatio n about foreign exchange market.
10	Introduction to Banking and Financial Markets	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Ms. Rashmi Singh Ms. Sunita Sonkar	FY, SY, TY B.Sc. IT	28	3 rd January, 2021 To 31 st March, 2021 2 nd Term	To study the concept of banking. To get informati on about financial markets

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Plot no. 629/1243, Behind Teacher's Colony, Bandra East, Mumbai - 400051, Contact No:- 7738445493. Website:- https://ubseducation.in, Email-ID:- mpspscollege@rediffmail.com



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Certificate Course Report at a Glance

Sr. No.	Programme Name	Mode	Programme Source & Co-ordinator	Programme Co-ordinator in Host College	Course	No. of Students Part-	Duration	Course Outcome
				and Guest Co- ordinator		icipants		
1	Economics Foundation of Prizing	Online	By Sreelata Jonnalagedda Indian Institute of Management Bangalore (IIMB)	Ms. Rashmi Singh Ms. Rohani Yevale	FY, SY, TY BMM & BSC	46	1 st August 2021 To 31 st October,2 021 1 st Term	To provides an economic framework that lays the foundation for good pricing decisions. To understand the impact of cost, competition, and customer side factors on pricing.
2	Equity Stock Market Concepts Investment , risks & privatizatio n	Online	Indian Institute of Management Bangalore (IIMB)	Mr. Sanjay Jaiswar Mr. Dhruv Yadav	FY, SY & TY B.COM	195	1 st August 2021 To 31 st October,2 021 1 st Term	To understand the structure & functioning of equity stock market, To summarize theories of governing equity stock market.
3	Integrated Marketing Communicati on	Online	By Prof. Vinay Sharma IIT Roorkee	Ms. Shweta Pathak Ms. Reena 22 SHARA Kumari	FY, SY & TY BMS	116 Mahendra Pr of J Band	1 st August 2021 To 31 st October, 2 021 US ^S FRIMPAL atap Sharada Prasad Arts, Commerce & So tra (East). Mumbai	To enlighten the participa nts with simporten effespects



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								of planning, executio n and evaluatio n of marketin g communi catio
		0!	Du				ard	ns and its strategies.
4	Digital Marketing	Online	By Dr.Tejinderpal Singh Panjab University Chandigarh	Ms. Madhavi Neman Mr. Khan Abdul Karim	FY, SY, TY BMM & BSC	46	3 rd January 2022 To 31 st March 2022 2 nd Term	To understandin g of how the digital media works and develop the critical insights necessary to succeed in ecommerce and digital and social media marketing
5	Evolution of Business & Market	Online	By Prateek Raj Indian Institute of Management Bangalore (IIMB)	Ms. Shweta Pathak Ms. Aparna Surve	FY, SY & TY BMS	116 Mahendra Pr	3 rd January 2022 To 31st March 2022 2 nd Term	To understand the formalization of business over time from craft guilds to formal markets. To explain a historical
				CONTRACT SANG	H'S ME	of A	Arts, Commerce & Sc Ira (East), Mumbai -	ience



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								how markets evolve.
6	Financial Statement Analysis & Reporting	Online	By Prof. Anil K. Sharma IIT Roorkee	Ms. Sayed Masooma Mr. Felix Anthony	FY, SY & TY B.COM	195	3 rd January 2022 To 31 st March 2022 2 nd Term	To understand, interpret and analyse general purpose financial reports. Demonstrate knowledge of management accounting concepts and techniques
7	Business Analytics & Data mining modeling using R	Online	By Prof. Gaurav Dixit IIT Roorkee	Mr. Aakash Yadav Ms. Sunanda Mulgund	FY, SY, TY IT & CS	48	1 st August 2021 To 31 st October ,2021 1 st Term	To impart knowledge on use of data mining techniques for deriving business intelligence to achieve organizational goals. Use of R (statistical computing- MOOCs Proposal software) to build, assess, and compare
				SANGH	1031	of Ar Bandra	s, Commerce & Scie a (East), Mumbai - 40	oon real



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								datasets and cases with an easy-tofollow learning curve.
8	Introduction To System Dynamics Modeling	Online	By Prof. Jayendran Venkateswaran IIT Bombay	Ms. Dhanshree Adam Ms. Karishma Mehta	FY, SY, TY IT & CS	48	3 rd January 2022 To 31 st March 2022 2 nd Term	Understanding of systems thinking and the SD methodology, enabling them to model, simulate, analyze, and discuss complex







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Certificate Course Report at a Glance

Sr.	Programme	Mode	Programme	Program	Course	No. of	Duration	Course
No.	Name		Source &	Co-ordinator in		Students		Outcome
			Co -ordinator	Host		Participants		
				College and				
				Guest Co -				
				ordinator				
1	AI in Marketing	Online	By Prof. Zillur	Ms. Shweta	FY, SY &		1 st August	То
			Rahman IIT	Pathak	ΤY		2022 To	learn
			Roorkee		B.COM		31 st	the
			/	Ms. Rupa	/		October	conce
			1	Kulkarni		170	,2022	pt of
			/ 8	1121	$\times $	179	,2022	Al in marke
			16		3	V	1 st Term	ting.
2	Effective	Online	By Prof. Bringi	Ms. Shrutika	BAMMC,		1 st August	То
	Business		Dev and	Khot	B.Sc.,		2022 To	understa
	Communication		Prof. Rakesh		FY, SY &		31 st	nd the
		- 21	Godhwani		TY	32	October	types of
		4	Indian	Dr. Condean	15	11C		business
		21	Institute of	Dr. Sandeep		10	,2022,	communi
		10-	Management	Kumar Dubey		10	1 st Term	cation. To
		7	- Bangalore	मंतर्न		2	1 10111	overcome
				ગુગર	1-1	C		barriers in
					AX.			
			' DE	8	3			communic ation.
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Accounting and AnalysisSrinivasan Indian Institute of Management Bangalore (IIMB)Ghanshya m JhaB.COM m Jha2023 To 31st March 2023 2nd Termconcept of financial accounting. To get information about GAAP.4Concepts and Application in EngineeringOnline Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, BangaloreMr. Ashish Mr. Ashish Swati ShingateFY, SY & TY TTo understand the various concepts of computer alred Chauhan and the various concepts of computer languages.5Al for InvestmentOnline Prof. Abhinava Tripathi IIT KanpurMr. B.D. Mishra Rish Sunanda MulgundFY, CS R SY, TY, CS & IT3rd January 2023 ard January 2023 ard January 2023 ard January 2023 ard TermTo understand the application of Artificial Intelligence and Machine Learning techniques in financial markets, trading, and asset	2	Financial	Online	Dodmini	NAr			2rd January	To study hasis
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Anagement Bangalore (IIMB)Mr. Gaurav Singh1791000000000000000000000000000000000000		Analysis			m Jha			To 31st March	
4 Concepts and Application in Engineering Online Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya University, Bangalore (IIMB), Chanakya (IIT Kanpur (IIT Kanpur (IIT) FY, SY, TY, CS & IT 21 st January 2023 To 31 st March (2023 To								2023	-
4 Concepts and Application in Engineering Online Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore Mr. Ashish Chauhan Ms. Swati Shingate FY, SY & TY IT 1st August 2022 To 31*October ,2022 To understand the various concepts of computer languages. 5 Al for Investment Online Prof. Abhinava Tripathi IIT Kanpur Mr. B.D. Mishra Sunanda Mulgund FY, SY,TY, CS Sunanda Mulgund Strip anuary 2023 To understand the various concepts of computer languages.				-			179		•
4 Concepts and Application in Engineering Online Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan I Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore Mr. Ashish Chauhan FY, SY & TY IT 1st August 2022 To 31*October ,2022 To understand the various concepts of computer languages. 5 AI for Investment Online Prof. Abhinava Tripathi IIT Kanpur Mr. B.D. Nishra FY, SY, TY, CS & IT 3rd January 2023 To understand the application of Artificial Intelligence and Machine Learning techniques in financial markets, trading, and asset				-	Gaurav			2nd Term	about GAAP.
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Tripathi IIT & IT To 31st March Artificial Ms. Sunanda 108 2 nd Term Machine Learning techniques in financial markets, trading, and Model Intelligence and Machine Sunanda Sunanda Sunanda Mulgund Intelligence Machine Sunanda Sunanda Sunanda Sunanda Mulgund Intelligence Sunanda Intelligence Sunanda			CS1	Abhinava	Mishra	SY,TY, CS	1 10	2023	
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6	Leadership and Team Effectiveness	Online	Prof. Santosh Rangnekar IIT Roorkee	Ms. Madhavi Neman Mr. Chetan Toprani	FY, SY, TY, BAMMC & B.Sc.	32	3 rd January 2023 To 31 st March 2023 2 nd Term	To understand the concept of leadership and team effectivenes
7	Financial Institutions and Markets	Online	By Prof. Jitendra Mahakud IIT Kharagpur	Ms. Minakshi Kandari Mr. Suraj Kahar	FY, SY, TY BMS	83	1 st August 2022 To 31 st Octobe r,2022 1 st Term	s. To get informatio n about various financial institutions and markets.
8	IP Management and Technology Transfer	Online	Prof. Gouri Gargate IIT Kharagpur	Ms. Lalta Nirmal Ms. Palak Agrawal	FY, SY, TY CS	1435 C	1 st August 2022 To 31 st Octobe r,2022 1 st Term	To transform inventions and scientific outcomes into new products and services that benefit society.
9	Principles of Management	Online	Prof. Usha Lenka IIT Roorkee	Ms. Shweta Pathak Mr. Mohit Sharma	FY, SY, TY BMS	83	3rd January 2023 To 31st March 2023 2nd Term	Evolution of Managemen t and its principles. Functions of managemen t and their importance in business.

