



**UTTAR BHARATIYA SANGH'S**  
**MAHENDRA PRATAP SHARADA PRASAD SINGH**  
**COLLEGE OF COMMERCE & SCIENCE**

**(Affiliated to University of Mumbai)**

(COLLEGE CODE - 729)

**Criteria 1.2.2**  
**MOOC/SWAYAM - Add on Courses**  
**Report on Percentage of students**  
**Enrolled in certificate or**  
**Value Add on Courses**





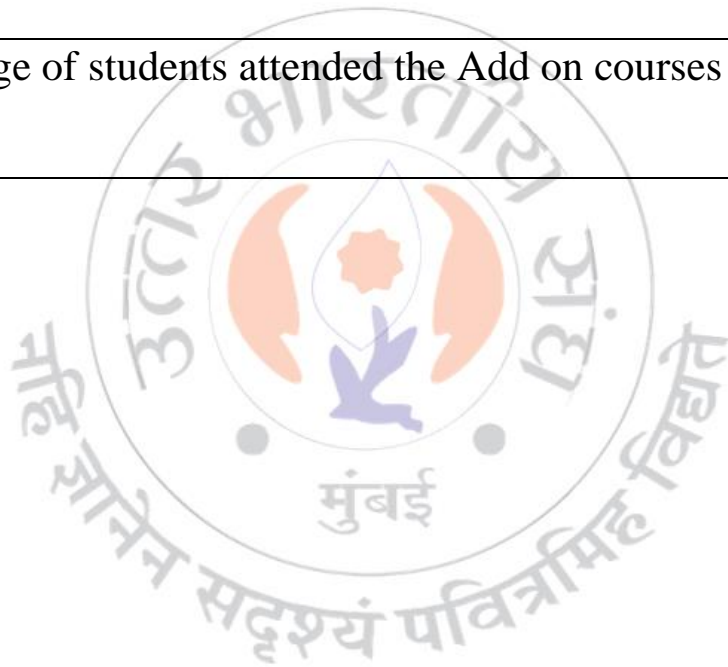
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**Index of Criteria 1.2.**

<b>Sr. No.</b>	<b>Particulars</b>
1	Count of the students attended the Add on courses
2	Percentage of students attended the Add on courses






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Year 1 (2018 -19)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering / study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
 <b>No Courses Offered</b>						




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Year 2 (2019 -20)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering / study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
 <b>No Courses Offered</b>						



  
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Year 3 (2020 -21)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering / study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Brand Management	NA	2020-21	1 <sup>st</sup> August 2020 - 31 <sup>st</sup> October, 2020	30 Hours (1 Hour per Day)	4	4
Customer Relationship Management	NA	2020 - 21	1 <sup>st</sup> August 2020- 31 <sup>st</sup> October, 2020	30 Hours (1 Hour per Day)	58	58
International Business	NA	2020 - 21	3 <sup>rd</sup> January 2021- 31 <sup>st</sup> March 2021	30 Hours (1 Hour per Day)	4	4
Advanced Financial Instruments for Sustainable Business	NA	2020 - 21	1 <sup>st</sup> August 2020- 31 <sup>st</sup> October, 2020	30 Hours (1 Hour per Day)	240	240



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Financial Derivatives & Risk Management	NA	2020 - 21	1st August 2020 31st October, 2020	30 Hours (1 Hour per Day)	129	129
Modelling And Analytics For Supply Chain Management	NA	2020 - 21	3rd January 2021- 31st March 2021	30 Hours (1 Hour per Day)	129	129
Financial accounting	NA	2020 - 21	3rd January 2021- 31st March 2021	30 Hours (1 Hour per Day)	240	240
Business Fundamentals for Entrepreneurs	NA	2020 - 21	3rd January 2021- 31st March 2021	30 Hours (1 Hour per Day)	58	58
Foreign Exchange market	NA	2020 - 21	1st August 2020- 31 <sup>st</sup> October, 2020	30 Hours (1 Hour per Day)	28	28
Introduction to Banking and Financial Markets	NA	2020 - 21	3rd January 2021- 31st March 2021	30 Hours (1 Hour per Day)	28	28



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Year 4 (2021 -22)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering / study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Economics Foundation of Prizing	NA	2021 - 22	1st August 2021 - 31 <sup>st</sup> October, 2021	30 Hours (1 Hour per Day)	46	46
Equity Stock Market Concepts Investment, risks & privatization	NA	2021 - 22	1st August 2021- 31 <sup>st</sup> October, 2021	30 Hours (1 Hour per Day)	195	195
Integrated Marketing Communication	NA	2021 - 22	1st August 2021- 31 <sup>st</sup> October, 2021	30 Hours (1 Hour per Day)	116	116
Digital Marketing	NA	2021 - 22	3rd January 2022- 31 <sup>st</sup> March 2022	30 Hours (1 Hour per Day)	46	46



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Evolution of Business & Market	NA	2021 - 22	3rd January 2022 -31st March 2022	30 Hours (1 Hour per Day)	116	116
Financial Statement Analysis & Reporting	NA	2021 - 22	3rd January 2022 -31st March 2022	30 Hours (1 Hour per Day)	195	195
Business Analytics & Data mining modeling using R	NA	2021 - 22	1 <sup>st</sup> August 2021 - 31 <sup>st</sup> October, 2021	30 Hours (1 Hour per Day)	48	48
Introduction To System Dynamics Modeling	NA	2021 - 22	3rd January 2022 -31st March 2022	30 Hours (1 Hour per Day)	48	48



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Year 5 (2022 -23)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering / study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
AI in Marketing	NA	2022 - 23	1st August 2022 31st October, 2022	30 Hours (1 Hour per Day)	179	179
Effective Business Communication	NA	2022 - 23	1st August 2022- 31st October, 2022	30 Hours (1 Hour per Day)	32	32
Financial Accounting and Analysis	NA	2022 - 23	3rd January 2023- 31st March 2023	30 Hours (1 Hour per Day)	179	179
Concepts and Application in Engineering	NA	2022 - 23	1st August 2022- 31st October, 2022	30 Hours (1 Hour per Day)	83	83
AI for Investment	NA	2022 - 23	3rd January 2023 -31st March 2023	30 Hours (1 Hour per Day)	108	108



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Leadership and Team Effectiveness	NA	2022 - 23	3rd January 2023- 31st March 2023	30 Hours (1 Hour per Day)	32	32
Financial Institutions and Markets	NA	2022 - 23	1 <sup>st</sup> August 2022 - 31 <sup>st</sup> October, 2022	30 Hours (1 Hour per Day)	83	83
IP Management and Technology Transfer	NA	2022 - 23	1st August 2022 - 31st October, 2022	30 Hours (1 Hour per Day)	35	35
Principles of Management	NA	2022 - 23	3rd January 2023- 31st March 2023	30 Hours (1 Hour per Day)	83	83



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**Count of students attended the Add on courses**

**1.2.2.1 - Number of students enrolled in subject related Certificate / Add – on / Value – added programs and also completed online MOOC Programs like SWAYAM, NPTEL, etc. year wise during last five years**

Year	2018 -19	2019 -20	2020 – 21	2021 – 22	2022 -23
Number	0	0	459	405	415

Percentage =

**Total Number of students enrolled in such programs During the last five years × 100**  
**Total number of students during the last five years**

$$\text{Percentage} = \frac{1279 \times 100}{2573}$$

$$\text{Percentage} = 49.70\%$$



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VC PRINCIPAL  
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