



UTTAR BHARATIYA SANGH'S
MAHENDRA PRATAP SHARADA PRASAD SINGH
COLLEGE OF COMMERCE & SCIENCE

Affiliated to University of Mumbai

(COLLEGE CODE-729)

**Grants received from Government and
non- governmental agencies for research
projects/endowments in the institution**



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Nitin
I/C PRINCIPAL
Mahendra Pratap Sharada Prasad Singh College
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Bandra (East), Mumbai - 400 051



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Summary of Research Grant Received

Year	2021-22
Applicant	HEI
Grant received by NGO Name	Nirmalanagar Jankalyan Sanstha
Amount	Rs. 3 lakhs
No. of Research Project undertaken	08
No. of Teachers Researcher	08
No. of student's researchers	200
Amount allotment as research grant per research	45,000/- each (4 teachers) 30,000/- each (4 teachers)
No. of Research papers published	100
Research papers published in	Name of Journal: International Journal of Advanced Research in Science, Communication and Technology ISSN (Online) 2581-9429 International Journal; Peer Review; Impact Factor 7.53






Nitin

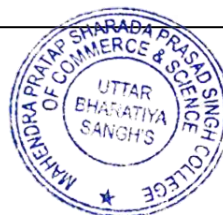
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Application by the Institute to the NGO for Research Grant

	<p>UTTAR BHARATIYA SANGH'S MAHENDRA PRATAP SHARADA PRASAD SINGH COLLEGE OF ARTS, COMMERCE AND SCIENCE (Affiliated to the University of Mumbai) (COLLEGE CODE - 729)</p>	Date: 10/06/2021
<p>To, The President Nirmalnagar Jankalyan Sanstha Khar, Mumbai- 51</p>		
<p>Subject – Application for Research Grants/ Funds</p>		
<p>Respected Sir/ Madam</p> <p>Mahendra Pratap Sharada Prasad College of Arts, Commerce & Science, Bandra (East), Mumbai, was established in 2003. It is affiliated to the University of Mumbai. It caters the judicial education for deprived classes. Every year, over 100 graduates are marked / skilled by this college. It guides the students for placement, progression and self-employment.</p> <p>The college faculties are qualified, dedicated and ready for research, innovation and writing research papers. The college allows them to pursue their intellectual interest in experimental, practical & advanced learning. To increase their problem-solving skills against challenges in academic & administrative management, to express – elaborate in the form of literature to publish</p> <p>Our college has limitations on the monetary funds. To successfully carry out the research, we need financial support from your end. The requested funds will be utilised for data collection, participant compensation, publication, internet, binding etc.</p> <p>We are confident that our research will contribute significantly to advancing the knowledge and align with the values & aims of the college.</p> <p>The expected expenditure for the research is Rs. 3,00,000/-, which will be utilised purely for the said purpose. Please find the details attached containing the faculty name and amount of grant needed by each faculty.</p> <p>Thank You.</p>		
		
<p>Plot no. 629/1243, Behind Teacher's Colony, Bandra East, Mumbai - 400051, Contact No. - 7738445493 Website: - https://ubseducaon.in, Email ID: - mppscollege@rediffmail.com</p>		




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Sanction Letter of Research Grant by the NGO



निर्मलनगर जनकल्याण संस्था (रजि.)

नोंदणी क्र. एफ - २३०११
(सामाजिक - शैक्षणिक - सांस्कृतिक)

कार्यालय : २/१, रंगास्वामी चाळ, साईबाबा रोड, जवाहर नगर, खार (पूर्व), मुंबई - ४०० ०५१.

जावक क्र : _____ दिनांक : २० /०६ /२०२१

To,
The Principal,
Uttar Bhartiya sangh's
Mahendra Pratap Sharada Prasad Singh College of Commerce & Science
Near Teacher's Colony, Bandra (E), Mumbai - 400051.

Subject :- Sanction Letter for Research Grant
Reference - Your college letter for Research grant.

Sir,


The Management is pleased to inform you that Sactioning the Rs. 3 Lakhs as Research Grant for your College Teachers as researchers. The amount is presenting in CASH towards the individual teacher for each the proposed research.


You are advised to send acknowledgement receipt of each researcher to this establishment.

Wishing all the best to your college, staff & Students for Research- Inovation for the society.

Yours Faithfully

NIRMAL NAGAR JANKALYAN SANSTHA
The Secretary








Nikhil
I/C PRINCIPAL
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Thanking Letter



UTTAR BHARATIYA SANGH'S
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ARTS, COMMERCE AND SCIENCE
[Affiliated to University of Mumbai]
[COLLEGE CODE - 729]

Date: 07/03/2021.

To,
The President
Nirmalingar Jankalyan Saretha
Khar, Mumbai - 51


Subject: Thank You Letter


Dear Sir,

Thank you for granting us Rs. 3,00,000/- towards the research. The fund is distributed among the researchers/faculties towards publishing papers with ISBN.

As per your demand, please find the details of the research work along with acknowledgment of receipt of funds by the faculties.

Thank You,





Principal

Plot no. 629/1243, Behind Teacher's Colony, Bandra East, Mumbai - 400051, Contact No. - 7738445493
Website - <https://ubseducaon.in>, Email ID - mppsccollege@rediffmail.com




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**Allotment of Research Fund to the Respective
Researcher.**

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2021-22

Sr.No.	Name of the Teacher	Research Purpose	Amount (Rs.)	Signature
1	Rashmi Singh	Research Paper	45,000	
2	Shweta Pathak	Research Paper	45,000	
3	Aakash Yadav	Research Paper	45,000	
4	Rehan Khan	Research Paper	45,000	
5	Madhavi Neman	Research Paper	30,000	
6	Ashish Chauhan	Research Paper	30,000	
7	Necta Senkar	Research Paper	30,000	
8	Minakshi Kandari	Research Paper	30,000	
Total			3,00,000	

I/C Principal

Plot no. 629/1243, Behind Teacher's Colony, Bandra East, Mumbai - 400051, Contact No:- 7738445493.
Website:- <https://ubseducation.com>, Email-ID:- mppsccollege@rediffmail.com



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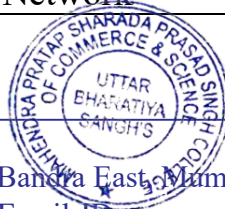
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Details of Research Project, Amount of Research Fund
to respective teacher researcher.

2021-22

Sr. No.	Name of Teacher Researcher	Name of Research Project	Release Amount
1.	Rashmi Singh	An Investigation at the Significance of Acquiring Funds in the Corporate Industry	Rs. 45,000/-
		An Investigation on the Relationship between Business Sustainability and Advancements in Environmental Sustainability	
		Investigation of Atmospheric Variables and Consumer Behavior in the Presence of Sensory Marketing	
		Study on Motivation for Opting Accounting as a Promising Career Ahead	
		An Investigation into the Field of Social Entrepreneurship: A Preliminary Study	
		An Analysis of the Opportunities and Challenges Associated with Internet Marketing	
		Understanding the Impact of Internet Promotion on E-Commerce through a Technological Perspective	
		An Analysis of Indian Consumer Behavior towards Local and International Markets	
		An Exploration of Tax Compliance: A Conceptual Study	
		Forecasting the Quantity of Individuals Affected using Data Science	
		Review on the Societal Perception of Women's Empowerment	
Study on the Hazards of Linking the Smartphone to a Public WiFi Network			



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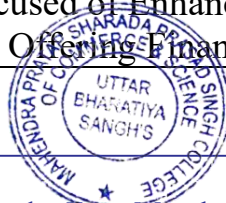
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		Study on the Principles and Keystones of Artificial Intelligence	
		Review on the Operational Efficiency of Acquiring Companies following Mergers and Acquisitions	
		The Challenges of Print Broadcasting Technology in the Digital Era	
2.	Shweta Pathak	Analysis on India's Progressive Step towards Imbibing Digitalisation into the Study of Accounting	Rs. 45,000/-
		Study on Existing Literature in Terms of Internet Gaming	
		Study on the Facilitation of Entrepreneurial Activities in India through the Implementation of Government Schemes for Start Ups	
		The Study into the Most Recent Advancements in Business Model Archetypes with Regards to Sustainability	
		Overview on Implications of Financial Statements in a Business Firm	
		The Study on the Utilization of Data Mining in the Industry to Predict Enhancements in Performance	
		An Investigation in the Influence of Audit Quality Standards on Interpersonal Communication	
		Study on the Most Recent Developments in the Aviation Sector	
		An Analysis of Emerging Patterns Resulting from the Digital Revolution in the Field of Commerce	
		Study on the Influence of Social Media on the Mental Health	
		An Exploration of Tax Compliance: A Conceptual Study	
		An Investigation into the Field of Social Entrepreneurship: A Preliminary Study	
		The Study on Investors' Attitude towards Investing in Mutual Funds	
		An Analysis Focused of Enhancing Employee Performance by Offering Financial Incentives	



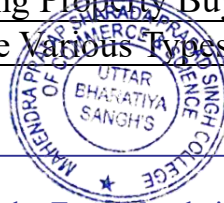
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		Descriptive Analysis of the Existing Research Studies Available on Software Testing Techniques	
3.	Akaash Yadav	The Review on the Changing Landscape through Online Marketing within a Rapidly Changing Global Setting	Rs. 45,000/-
		An Investigation of the Role of Artificial Intelligence in the Commercialisation of Fitness Applications	
		Assessing the Quality and Effectiveness of the Decision-Making Process in Utilizing Enterprise Resource Planning Systems (ERPS)	
		Review on the effect of Mass Media on the Attitude of Gen Z	
		Analysis of the Suitability of Data Structures and its Application	
		Review on Cybersecurity as a Crucial Component in Ensuring the Security and Integrity of Wireless Communications that use sensor Integration	
		An Analysis of the Financial and Investment Strategies Employed by Individuals	
		An Analysis of the Pros and Cons Faced by Retail Banking in the Context of the Indian Banking Industry	
		Review Paper on Financial Management in Small and Medium Enterprises	
		An Overview on Factors that Influence Students to Pursue a Profession in the Field of Accounting	
		Study on the Significance of Fundraising in the Practice of Financial Management	
		Systematic Investigation on the Impact of Cloud Computing on the Advancement of E-Learning	
		The Integration of Artificial Intelligence in Online Food Delivery Apps	
An Exploration of the Correlation between Brand Loyalty, Advertising, and Customer Purchase Decisions among Property Buyers in India			
The Study of the Various Types of Financial			



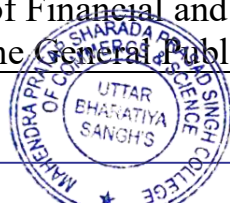
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		Markets in India	
4.	Rehan Khan	An Investigation on the Efficacy of Different Tools and Strategies in the Field of Online Marketing Focusing on Consumer Behavior	Rs. 45,000/-
		Analysing the Role of Nanotechnology for Imaging and Medication Delivery	
		The Review on the Changing Landscape through Online Marketing within a Rapidly Changing Global Setting	
		Investigation of the Correlation between Financial Behavior and Financial Literacy	
		The Study of Customer Satisfaction of Maruti Suzuki Automobile in Mumbai	
		Systematic Study on Emerging Technologies with Reference to Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR)	
		Study on Rise in Monetary Transfer Transactions Utilizing Diverse Online Payment Methods	
		Study on Resemblance between Established Media Technology and Integrated Media Technology	
		Research Article on the Legislation Controlling the Banking and Insurance Industry	
		Explorative Study on the Institutional Entrepreneurship and its Significance to the Business	
		An Analysis of Investment Evaluation and Working Capital Procedures	
		An Application of Artificial Intelligence (AI) is to Enhance the Practices of the Financial Management System	
		An Investigation into Services based on the Internet of Things	
		Analysis of Non-Performing Assets and Factors Influencing the Restructuring of Indian Public Sector Banks	
An Analysis of Financial and Investment Predictions for the General Public's Advantage			



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5.	Madhavi Neman	Review on the Association between Media Censorship and the Conflict Between Responsibility and Freedom	Rs. 30,000/-
		Study on Available Research on Consumer Shopping Practices and the Role of Women in Shopping	
		Transforming the Representation of Indian Women in Popular Media with Reference to Indian Web Series	
		An Analysis of the Influence of Digital Advancements on Savings	
		An Investigation into the Profitability of Investments in E-Business, with a Particular Focus on Marketing	
		An Analytical Study on Consumer Perception towards Purchase Intentions of an Electric Vehicle (EV)	
		Review Paper on Blockchain Technology: Structure, Agreement, and Anticipated Developments	
		An Investigation on the Depiction of Women in the Media	
		An Analysis of the Expansion of the Information Technology Industry in India	
		Influence of Consumer Behavior and segmentation on the use of suitable Marketing Communication Channels	
6.	Ashish Chauhan	An Investigation into the Importance of Accounting Information in the Administration of Higher Education Institutions	Rs. 30,000/-
		Investigation of the Impact of Celebrity Endorsement on Consumer Behavior	
		Review on the Role of Financial Literacy in Accounting System	
		Study on the Challenges of Cyber Security and the Emerging Patterns Associated with Modern Technologies	



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		Study on Utilizing Social Media Platforms for Lead Generation and its Implication in Online Business	
		The Potential Role of Artificial Intelligence in Educational Sector	
		An Analysis of Content Marketing as an Emerging Trend in Marketing Practice	
		A Descriptive Study on Sources of Stress and Effective Stress Management Techniques among Youth	
		Study on the Influence of Social Media on the Mental Health	
		An Overview of Data Science and Analytics from the Perspective of Data-Driven Smart Computing, Decision-Making, and Applications	
7.	Neeta Sonkar	The Challenges in the Implementation of Corporate Social Responsibility with Respect to Indian Firms	Rs. 30,000/-
		The Impact of Mass Media on the Human Objectification	
		A Detailed Study on Merits and Demerits of E-Mail Marketing	
		Review on the Dynamic Impact of Information Technology on the Accounting System	
		Research Paper on the Application of Artificial Intelligence in Infrared Wireless Thermometers	
		The Importance of Customer Relationship Management (CRM) in the Banking Industry	
		The Study on the Risk Management in the Insurance Sector	
		Analytical Description of the Association between Contemporary Mass Media, Social Media and Technological Advancement	
		Review on the Role of Training Strategies for the Development of Entrepreneurial Skills among self-Help Groups in Entrepreneurial Development Programs	



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		Research Article Analysing the State of Retail Banking in India	
8.	Minakshi Kandhari	An Overview on the Attitude of Entrepreneurs Towards the Need for Commerce Education in India	Rs. 30,000/-
		Study on the Effects of the Goods and Services Tax (GST) and Tax Administration with Respect to the Indian Economy	
		Forecasting the Quantity of Individuals Affected using Data Science	
		Study on Consumer Attitude towards Organic Food Products	
		Reviewing the Influence of Emerging Technological Developments on the Mobile Banking Industry	
		Environmental Sustainability Effects of Solid Waste Management Practices in Developing Regions	
		Analysis of Relationship between Social Media, Racial Intolerance, and Peace Broadcasting by Focusing on the Usage of Social Networking Sites in India	
		Analysing Virtual Reality (VR) in the Context of Broadcasting Technology	
		Analysing the Process of Categorization to Anticipate Improvements in Performance through Data Mining	
		Analysing the Latest Developments in the Field of Commerce with the Aim of Developing Environmentally Friendly Business Strategies	



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